



vgraffiti

Real-World Discovery, Interactive Sponsorships, & Intelligent Mapping.

Turn Real Places into Playable Moments.

Merging the digital and physical worlds through Augmented Reality (AR).



Interactive Pins: Discover location-based digital markers scattered across the map.



Scavenger Hunts: Join live, local challenges to find hidden gems and earn badges.



Physical Foot Traffic: Navigate the real world with stylized radar to unlock playable moments and local rewards.



Put Your Business Inside the Experience.

Passive Advertising



Interaction:
Viewed & Ignored



Traffic:
Hopeful & Untracked



Engagement:
Static Print/Screen

vgraffiti Interactive Discovery



Interaction:
Actively Hunted & Discovered



Traffic:
Geographically Directed & Verified



Engagement:
Immersive Augmented Reality

Sponsor a pin to drive traffic to a specific location,
or Title a hunt for event-wide, premium visibility.

Predictable, Accessible Sponsorship Pricing

\$99 Flat-Rate

Secures a full 30-day pin sponsorship. No hidden bidding wars or pay-per-click surprises.

\$99

20% Multi-Commitment Discounts

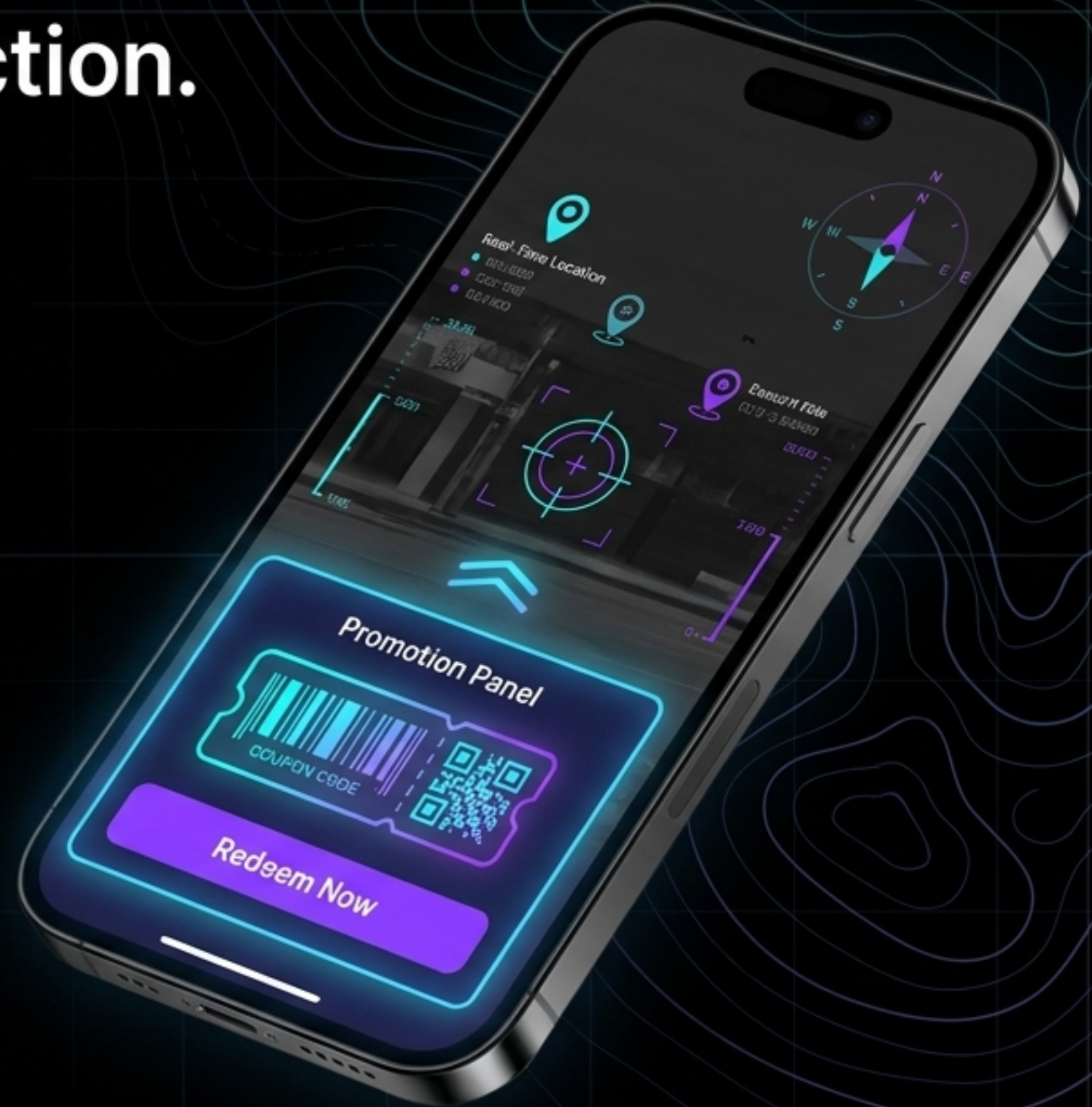
Available for businesses locking in multi-month durations or sponsoring multiple pins simultaneously.

High-impact, hyper-local visibility without the **unpredictable** costs of traditional digital ad algorithms.

From Discovery to Transaction.

Mandatory Promotion Panels.

Every sponsored stop is required to include a promotional panel. Businesses must feature actionable coupons, daily specials, or exclusive offers. This structure rewards players for their physical discovery and guarantees sponsors a direct mechanism to drive immediate, trackable sales.



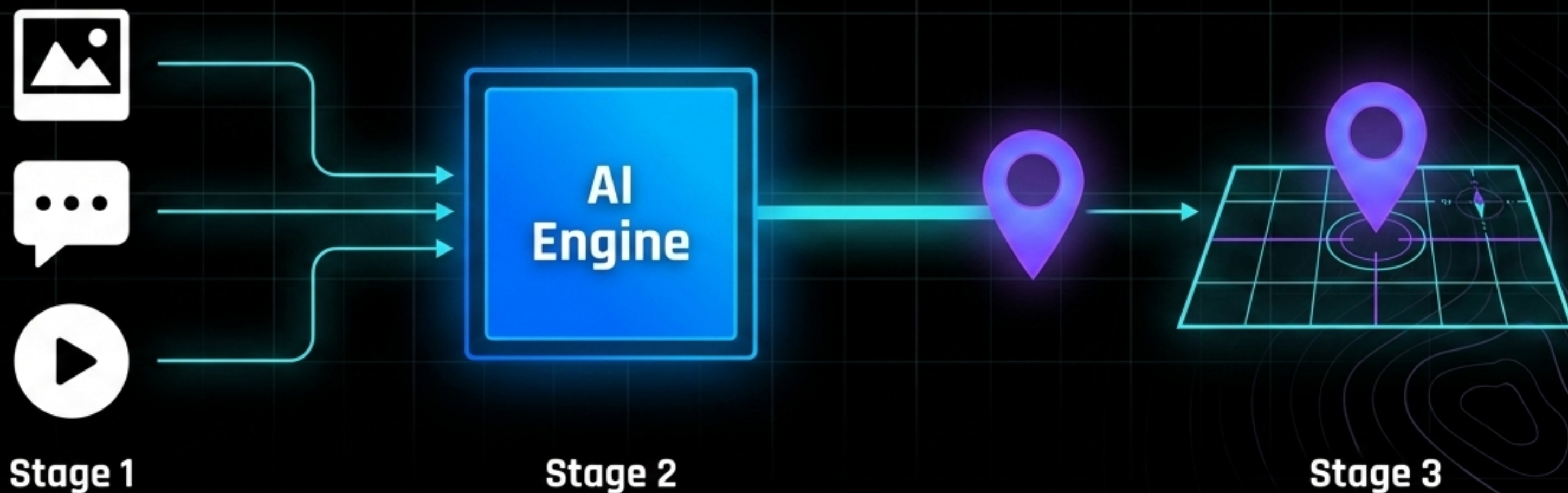


A Curated, Secure Ecosystem.

A premium sponsorship requires an uncompromised map. To protect our partners and players, vgraffiti employs stringent digital and physical parameters, ensuring all interactions remain positive, respectful, and fully compliant.

Intelligent Content Filtering.

AI-Powered Moderation for All Media.

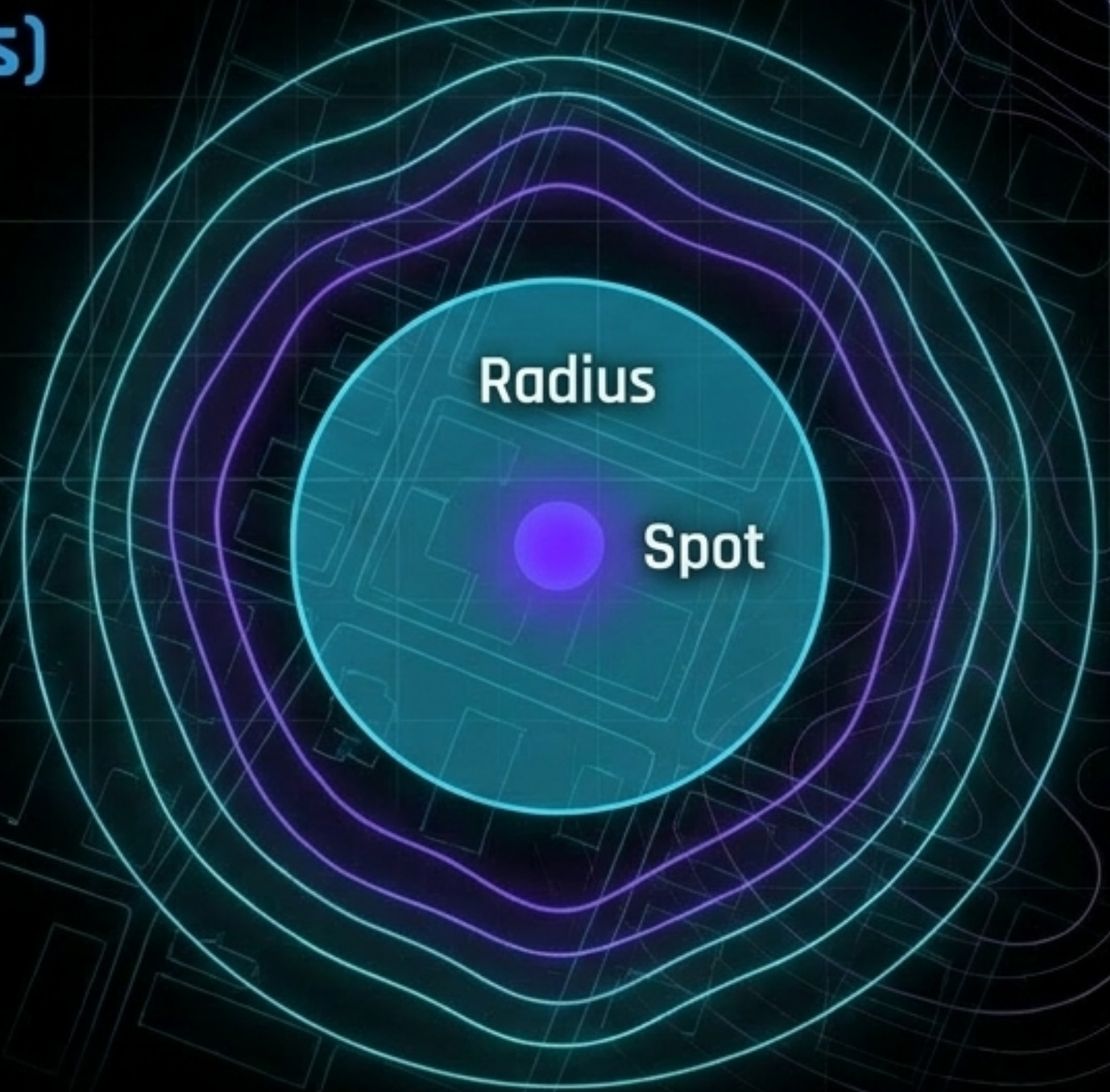


Every piece of user-generated content—reviews, photos, and text snippets—is instantly scanned by an advanced AI engine before it ever hits the live map. This guarantees a brand-safe digital environment for our sponsors and an appropriate experience for our players.

Intelligent Physical Guardrails.

Circular Hazard Zones (Spot + Radius)

- Hazard Zones are an optional feature easily managed by event organizers and administrators.
- Admins can draw geofenced, circular perimeters around restricted, private, or unsafe physical areas.
- If a player approaches a Hazard Zone, the app triggers immediate sensory alerts (haptic vibration, audio warnings, and visual screen flashes) to redirect them.



Respecting the Grid.

vgraffiti is fundamentally built for real-world awareness. The platform relies on a code of conduct to ensure local discovery remains respectful of the community.



1. Respect Property:

Players must respect private property boundaries and local guidelines at all times.

2. Follow the Law:

Users are required to obey all local laws, traffic signals, and posted signage.

3. Stay Alert:

The app interface actively reminds users to maintain situational awareness, avoid traffic, and immediately stop using the device if physical movement becomes unsafe.

Command Control.

Your central hub for mapping the future of community engagement.

- Manage live scavenger hunts and track player progress.
- Create and edit optional Hazard Zones.
- Track sponsor analytics and Promotion Panel redemptions.
- View live event leaderboards.

Visit www.vgraffiti.com for all administrative needs, compliance tools, and to launch your first sponsorship campaign today.

